

Content Plan:

Home	About	Services	Bellezza Blog	FAQ	Contact Us
header.php	header.php	header.php	header.php	header.php	header.php
Welcome and Home Slider / Image / Video	Gallery of ambiance shots	Gallery of hair styles, hero slider/video of people cutting hair	Blog posts (minimum 3)	What products we use and carry	Artistic shots of hair salon on the street as slider
"Welcome" snippet with written content about salon	"About Us" snippet, where we started	List of hair styles and services (dyeing, cutting, perms, extensions etc.)	sidebar.php	What styling practices, methods we use for styling, etc	Dark gray / light gray google map for location (used by ACF Google Maps / Snazzy Map)
Ambiance photos of saloon and styles	List of team members with pictures, speciality and 1-2 paragraph biography	Testimonials of satisfied customers	footer.php	What brands we work with	Snippet of hours, location and address with info about parking
Box that leads to "About" page	footer.php	footer.php		footer.php	sidebar.php
Box that leads to "Services" page					Contact form (first and last names, e-mail, call, comments form)
Box that leads to "FAQ" page					footer.php
footer.php					

Information Architecture:

Made with [GlooMaps](#)

